



No. S&M-CM/170/Tariff/14-15/49


dt 05.12.2014

**Sub: Introduction of 50 MB free data scheme under prepaid mobile services-reg.**

**Ref: C.O.ND. Letter No.26-07/2011-T&C-CM DT 02-12-14**

Approval of the competent authority is hereby conveyed to introduce 50 MB free data scheme as under:-

- (i) 50 MB free Data (to be consumed within 30 days) will be given with all Plan vouchers. Above scheme will be applicable for **prepaid plans** only in which no free data is given. However, plans wherein less than 50 MB free data is being given shall be offered additional freebies in the above scheme to make the total freebies equal to 50 MB data. Free data will be given for all types of usage of plan vouchers i.e., for new Connection, validity extension and migration.
  - (ii) Free 50 MB data (to be consumed within 7 days) will be given as gift to all the customers recharging Rs.100, Rs.200 Top-Up. The above free data will be given for every recharge of Rs.100/200 top-Up.
2. All other terms and conditions will remain same.
  3. The above tariff will be implemented with effect from **06.12.2014**.
  4. This may be brought to the notice of all concerned for taking necessary action in this regard. This 50 MB free data can be promoted as thanks giving by BSNL to its customers for using BSNL network. Press note and proper advertisement as deemed fit may be made to generate adequate response.

  
AGM (Marketing I-CM)  
O/o GM(S&M-CM)  
044-28290825, 94449 79827

To

GM (NW-O CM), Trichy -I/ Coimbatore – For information & necessary action please.  
GM(S&M-CM), Chennai Telephones, Chennai for information pl.  
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.  
DGM/DE In charge IN - Trichy - for infmn & necessary action please.  
DGM (NW-O)/DE IT, Coimbatore/ - For information & necessary action please.  
Heads of SSA -for kind information and necessary action please.  
DGM (Sales/CS) & AGM (Sales), Chennai-6 – For information & necessary action please  
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.  
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.